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# newsletter

MANAGED IT SUPPORT • DATA CABLING • HOSTING SERVICES

Despite the tough economic conditions that we all face Unecom has made a great start to 2011, much of which can be attributed to the radical business review undertaken last year, expansion into new related areas - Managed IT Support, Data Cabling & Hosting, and most importantly strong client partnerships based on mutual trust. We have also successfully secured EU business grants for a significant number of our clients allowing them to benefit from IT training, internet marketing, & IT infrastructure upgrades. We believe the future is bright for Unecom & our clients.

## Hosting

Internet, Email, Virtual Business Applications - We can now provide Cloud Hosting which is basically a network of external servers working together to provide all your web hosting needs including email, back-up and virtual business applications such as virtual desk tops and remote access to your PC or laptop. The benefits of our hosting services include reduced running costs, improved IT services, ease of implementation, scalability with capacity added on demand, and an improved quality of service with 24/7 support & immediate response to emergency situations.

### Case Study:

Client - **APAC, Giftware Supplier**  
Scheme - **Email Hosting**



Having achieved significant business growth in recent years APAC needed to upgrade their email capability. The cost of replacing the existing email server with a new in house server was £9,000 with an expected server life of around 3 years. Unecom's solution was to provide an

externally hosted email facility costing only £4,600 over a 3 year period and having the advantages of reduced cost, improved performance & security and removing the need for expensive maintenance, software & security upgrades.

## EU Grants

With Unecom's excellent business connections with local government agencies we have been able to secure 15 EU grants in the last 6 months for our clients allowing them to benefit from IT training, internet marketing & IT infrastructure upgrades.

### Case Study:

Client - **CWS, Engineering Consumables Supplier**  
Scheme - **IT System Upgrade & Training**

With an IT system struggling to perform essential day to day business tasks Unecom managed to secure significant EU shared funding enabling CWS to install a new IT infrastructure that matched

the developing needs of the business. Unecom was also able to provide training on the internet, marketing and on a number of business software applications.

## Managed IT Support

Originally Unecom provided a break fix service to our clients but with the latest technological advancements we are now able to remotely manage and monitor your whole computer network, supporting any piece of IT equipment with an IP address. This provides our customers with IT networks that are more secure, stable and reliable underpinned by 24/7 monitoring. For those customers not wanting to upgrade to remote Managed IT Support we can still provide a high level of service on the existing break fix, pay as you go basis.

### Case Study:

Client - **Leicester College Of Performing Arts**  
Scheme - **Remotely Managed IT Support**



With an extensive IT infrastructure required to meet the needs of the students, teaching staff and college administration, IT support is in constant demand. Unecom implemented a remotely managed IT support system providing users with instant access to online support and

constantly monitoring the college's essential business machines such as the network printers and photocopiers ensuring consumables like toner never run out. A secure, stable and reliable IT network is one of the components that has helped the college become an approved BTEC Centre.

## Data Cabling

We have always provided this service to our existing clients updating their data cabling infrastructure & installing new data cabling points and communications when their business demanded. We have now actively targeted this sector and provide a range of services including initial site surveys, design, installation & ongoing maintenance to new and existing clients. Our experience ensures that we design high performance data cabling solutions that maximise functionality & reliability.

### Case Study:

Client - **Workspace Design & Build, Office Fit Out Specialist**

Scheme - **Music School, Central Birmingham**



After winning the tender, Unecom successfully completed the IT infrastructure & data cabling installation for this 15,000 square feet facility including 26 separate areas accommodating meeting,

learning, recording studio & performance areas. In total 13,000m of Cat 6 cable was installed across 246 data points together with VGA connections for audio visual equipment and a central communications cabinet.